

Mycho James

Web Developer

Mycho James

San Francisco Bay Area

415.290.6104

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Profile

A multimedia creator and editor with an eye for design, a mind for code, and a drive to collaborate and produce

Experience

The Clock Factory / Multimedia Director

February 2016 - PRESENT, Berkeley, CA

- ❖ Compose original soundtracks, produce animations, for commercial video
- ❖ Create template-based websites using Wordpress as a CMS
- ❖ Use React components with RESTful APIs

Facebook / Instructional Designer

August 2015 - February 2016, Menlo Park, CA

- ❖ Write, design, and develop curriculum for e-learning of an ever changing global ad market
- ❖ Work with React.js components in its birthplace
- ❖ Cooperate with many departments and SMEs across the globe

Devprez Multimedia / Multimedia Consultant

December 2003 - Present, San Francisco, CA

- ❖ Work as a freelancer to clients of various sizes, offering assistance in web design, gaming, audio engineering, etc.
- ❖ Created branding for small / medium business
- ❖ Provide consulting and comprehensive branding initiatives, including naming, logos, social media and web design

CBS Interactive / Media Developer

August 2012 - March 2013, San Francisco, CA

- ❖ Sole developer for numerous banner ads, working multiple projects at once often cross-branding campaigns
- ❖ Quickly learned/adapted to proprietary APIs to access client information and properly link to ad information

Swirl Integrated Marketing / Senior Digital Developer

March 2008 - June 2009, San Francisco, CA

- ❖ Supervise 3 developers/designers creating interactive campaigns including kiosks, banner ads and landing pages
- ❖ Pioneer the company's foray into online/digital marketing

- techniques, training both executives and other staff
- ❖ Contribute to unprecedented growth of more than 50% in one year, largely attributable to digital initiatives

AKQA / Creative Developer

September 2007 - March 2008, New York, NY

- ❖ Work in a 5-person team creating large-scale campaigns, handling all web-based, multi-language initiatives
- ❖ Exceed industry standards for creativity, content and navigation, working with some of the highest profile clients
- ❖ Won the **2007 Cannes Cyber Lion Award** for creative web design and the **FWA Site of the Month Award** in 2008

Vitesse Learning / Software Developer / Instructional Designer

May 2004 - January 2007, San Francisco, CA

- ❖ Promoted to specialize on gaming and audio engineering based on need and exceptional knowledge in the area
- ❖ Shipped over 100 programs typically with 1 week turnaround times and sometimes with multiple projects at once
- ❖ Implemented interactive gaming/training programs on a flash platform, ensuring all functions operated properly
- ❖ Successfully met extremely tight deadlines for numerous high-profile clients with very little margin for error

CKC / Media Developer / Instructional Designer / Teacher

September 2000 - January 2004, Amherst, MA

- ❖ Sole developer for numerous banner ads, working multiple projects at once often cross-branding campaigns
- ❖ Quickly learned/adapted to proprietary APIs to access client information and properly link to ad information

Education

UMASS Amherst / Master of Arts

2001 - 2003, Amherst, MA (90% Completed)

Instructional Technology

UMASS Amherst / Bachelor of Arts

1995 - 2001, Amherst, MA

The Art of New Media Technology

Technical Proficiencies

Web Development using HTML5, CSS, Javascript and modern libraries

Multimedia Design and Development using Adobe Creative Cloud 2018

Audio Development using Ableton Live, Logic Pro

